



THE HOME OF DIGITAL LEADERS AND TRENDSETTERS



DIGITAL ELECTRONICS WORLD

CONSUMER ELECTRONICS & GADGETS

AUGUST 16 - 18, 2018

SMX SMX Convention Center Manila,
Mall of Asia Complex, Pasay City

Organized by: **GLOBALINKMP**
EVENTS INTERNATIONAL INC.

#SIP2018

2017 SHOW STATISTICS



8,392

registered visitors

250+

local and international exhibiting brands (Held coinciding with Systems Integration Philippines)



87%

of exhibitors were happy with the quality of visitors

73%

of buyers play a role in company purchasing decisions



WHY EXHIBIT?

The 21st Century proves not only to be the most innovative era to date, but also serves as the catalyst for new technologies to emerge. Our day to day life has now become connected to digital technologies. Both professionals and consumers are engaged in keeping up to date with the latest tech, and the best equipment in the market.

With your expertise and the quality of products and services that you can offer our growing market, it is high time that you join DIGITAL ELECTRONICS WORLD – the most in-demand platform for new innovations and technologies in the digital world.

From business solutions to personal gadgets, Digital Electronics World is your gateway to present your up and coming technologies that will surely excite the market. Be an exhibitor at DIGITAL ELECTRONICS WORLD 2018.

GROW YOUR BUSINESS

Connect with thousands of buyers, strike a deal with key industry suppliers and manufacturers, present new products and services and leave your mark in the market.

GET READY TO MEET:

Advertising Agencies

Art Directors and Creative Producers

BPOs

Broadcasting Corporations

Business Development Managers

CEOs, Owners, COOs

Commercial Printers

Consultants

Distributors

Dealers

Educational Learning Facilities

Financial Professionals

Government Officials

IT Managers

Mobile / Cellular Operators

Press Agents

Print Managers & Brokers

Production Managers

Purchasing Managers

Retail Managers

Video Production & Film Makers

Multimedia & Internet Publishers

...and many more!



WHAT TO SHOWCASE AT DIGITAL ELECTRONICS WORLD

BUSINESS TECHNOLOGIES

- Automation
- Big Data & Business Intelligence
- Business Electronics and Equipment
- Business Security
- Communication & Networks
- Connected Office and Home Systems
- Datacenter Infrastructure
- Digital Office – ECM/Input/Output
- ERP & HR Solutions
- Integrated Systems
- Intelligent Appliances
- Internet of Things
- Lighting
- Marketing & Sales Solutions
- POS & Banking Solutions
- Remote Access & Monitoring Systems
- Research & Innovation
- Security Systems
- Unmanned Systems & Solutions
- Virtual & Augmented Reality
- Wireless & Cabling

LIFESTYLE TECHNOLOGIES

- 3D Printing
- Accessories
- Audio and Video Accessories
- Augmented Reality
- Computer Hardware/Software/Services
- Digital Imaging/Photography
- Digital/Online Media
- Drones
- Electronic and Video Gaming
- Home Entertainment Systems
- In Car Entertainment
- Internet Services
- Personal Privacy & Cyber Security
- Robotics
- Sensors
- Smart Home
- Television Sets
- Vehicle Technology
- Wearable
- Wireless Devices & Services



KNOW WHY OUR EXHIBITORS KEEP COMING BACK

“The organizers were very accommodating. The helpers/maintenance people were industrious and courteous. I commend all the people who organized this event.”

– **BT AMPS TECHNOLOGIES**

“Been visiting and participating in your event since early 2000s, I would say there's a great success and the best outcome. Congrats and continue your event.”

– **JVC**

“One of the best technology based trade shows in the country. This is the type of trade show that brings different types of tech in one place.”

– **LOZATECH 360**

“It was a good opportunity for us to showcase our company's products and services.”

– **NYXSYS PHILIPPINES**

“The exhibit is good and great. Lots of inquiry specially in advance technology.”

– **SHARP**

“Helped us market our products more and helped us reach target consumers”

– **V. G. M.**

“It help us to gain some prospect clients and meet new suppliers of technical equipment. Thank you and more expo to come.”

– **WALTER PRO AUDIO AND LIGHTS**

HOW WE GET BUYERS TO THE SHOW FLOOR

DEDICATED BUYER DATABASE

- Direct mail, email, SMS, telephone & fax invitations to a qualified list of decision makers.

MEDIA MILEAGE

- Photo releases
- Feature articles

ADVERTISING

- Newspaper & magazine print advertisements
- Show invitations
- Posters

- Television ads
- Radio plugs
- Outdoor billboard

ONLINE PROMOTIONS

- Show website
- Email invitations
- Social media
- Industry blogs

NETWORKING OPPORTUNITIES

- Technical seminars
- Special activities

BE THE DIGITAL LEADER. BOOK YOUR SPACE TODAY.

PRIORITY BOOKING FORM

Please fill out the form and fax to (632) 550-1148 or email to info@globalinkmp.com

CompanyName: _____
 Contact Person: _____ Designation: _____
 Address: _____ Website: _____
 Tel.No(s): _____ FaxNo(s): _____
 Mobile No(s): _____ Email: _____
 Main line of business: () Manufacturer () Distributor () Dealer / Agent () Retailer / Reseller
 () Service Provider () Others: _____

EXHIBITING AND ADVERTISING OPPORTUNITIES

EXHIBIT DISPLAY SPACE			ADVERTISING IN THE SHOW DIRECTORY	
BOOTH SPACE	BOOTH AMENITIES	BOOTH COST	LOCATION	STANDARD RATES
<input type="checkbox"/> Shell Scheme Stand	Carpeted floor area, partition walls, fascia name, 1 information table, 2 chairs, 1 power outlet (220V 300watts), security & cleaning services and directory listing	USD 380.00 per sq.m. (Minimum of 9 sq. meters)	<input type="checkbox"/> Center Spread (Colored)	USD 4,000.00
<input type="checkbox"/> Indoor Space	Carpeted floor area, cleaning & security services, and directory listing	USD 350.00 per sq.m. (Minimum of 36 sq. meters)	<input type="checkbox"/> Back Cover (Colored)	USD 3,000.00
			<input type="checkbox"/> Inside Front / Back (Colored)	USD 2,500.00
			<input type="checkbox"/> Inside Page (Colored)	USD 2,000.00
			<input type="checkbox"/> Inside Page (Black & White)	USD 1,750.00

BOOKING DETAILS

BOOTH SPACE			ADVERTISING IN THE SHOW DIRECTORY	
Booth Size	SQ. M.	COST	OPTION:	COST :
Booth Location				

Note: All costs are subject to 12% VAT.

I hereby authorize that the above information is true and correct.

 Authorized Signature Over Printed Name

 Date

With compliments from:

Global-Link MP Events International, Inc.

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Philippines 1205

GET IN TOUCH WITH US TO FIND OUT MORE.



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Digital Electronics World

ABOUT THE ORGANIZER

Global-Link is an events organizing and management company that has been in operations since the early 1990s. With a comprehensive service line, they are considered a one-stop-shop for their clients' needs. They have an average of 25 annual trade event titles in their portfolio and have won the coveted award for Best in Exhibition Management from Pico Global two years in a row. In 2015, the Pico Far East Board of Directors recognized the company as a top performer in the global group of organizers and was given the Award for Excellence. For more info on the company, visit www.globalinkmp.com or email info@globalinkmp.com